



2022 GINGERBREAD HOME BUILD

This virtual event brings our El Paso County community together to decorate gingerbread homes in a friendly competition to raise funds to build an affordable home for a local veteran's family.

REGISTER BY NOVEMBER 21 TO PARTICIPATE

WE DELIVER YOUR GINGERBREAD HOUSE KIT

A pre-assembled gingerbread home kit will be hand-delivered to all participants (Builders) on November 21 or November 28, between 10:00 am and 4:00 pm.

YOU DECORATE BY DECEMBER 1

Get your decorating team together and put your sweet skills to work! Get creative to set your gingerbread home display apart from the competition. Unless you purchase a Level 2 Building Permit package during registration, only use the items supplied to you by Pikes Peak Habitat.

CUSTOMIZE YOUR FUNDRAISING PAGE

After registration, a unique fundraising web page will be created for each Builder. Edit and share your fundraising page using your "fundraising dashboard". See your registration confirmation email for details. Upload 2-3 pictures of your finished gingerbread home to your fundraising page (or send them to Sarah Bunch) by noon on December 1.

SPREAD THE WORD TO GET VOTES

Ask your network (family, friends, clients, customers, etc.) to vote for your gingerbread home with a donation on your fundraising page. Use your fundraising dashboard to connect your fundraising page to your Facebook page and set up a unique text keyword so friends can easily donate via Facebook or text message. Easily share your fundraising page via email, social media, or text using our pre-typed templates - just copy, paste, and personalize the message!

VOTING COMPETITION ENDS DECEMBER 16

The three Builders who raise the most donation votes will win 1st, 2nd, and 3rd prizes!

- 1st place winner receives a plaque, our 4th Veterans Build poster, and a Habitat gift bag. Plus, their name will be listed on our website, media releases, and social media pages.
- 2nd and 3rd place winners' receive our 4th Veterans Build poster, plus their name will be listed on our website, media releases, and social media pages.

This event raises funds to build a decent, affordable home for Karmen, a local Army veteran, and her boys!

Their home will be Pikes Peak Habitat's 4th Veterans Build and is already under construction. Your support of this event will provide the funding needed to help complete their home!





2022 GINGERBREAD HOME BUILD

All registration costs directly support the construction of a home for Karmen, a local Army veteran, and her two sons. Thank you for helping Karmen achieve affordable homeownership for her family!

REGISTER BY NOVEMBER 21 TO PARTICIPATE

REGISTRATION CATEGORIES



ORGANIZATIONS (CORPORATE, FAITH, ETC.)

Registration cost: \$300 *(0.1% of the cost to build a Habitat home in El Paso County)*



VETERAN SUPPORT ORGANIZATIONS

Registration cost: \$225 *(0.075% of the cost to build a Habitat home in El Paso County)*



K-20 STUDENT OR SCHOOL ORGANIZATIONS

Registration cost: \$225 *(0.075% of the cost to build a Habitat home in El Paso County)*



FAMILY & INDIVIDUALS

Registration cost: \$150 *(0.05% of the cost to build a Habitat home in El Paso County)*

BENEFITS FOR ALL REGISTRATIONS

- Delivery of one gingerbread home kit that includes a pre-assembled gingerbread house, icing, and candies
- Access to a unique, easily customizable fundraising web page with a real-time thermometer tracking your progress towards your individual fundraising goal, general messaging regarding our 4th Veterans Build, and pre-loaded templates for sharing your fundraising page and encouraging donations votes from your network via email and social media
- Certificate of participation
- Your participation helps a local veteran achieve affordable homeownership

REGISTER BY SCANNING THE QR CODE

Pikes Peak Habitat for Humanity will conduct a media campaign, asking the community to vote for their favorite gingerbread home through press releases, social media, website, and email.

Contact: Sarah Bunch, Donor Relations Manager
sarah@pikespeakhabitat.org | 719.475.7800 ext. 110

